



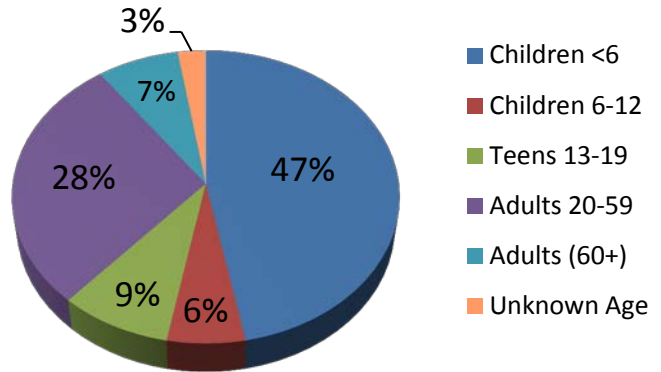
Poisoning is the leading cause of injury-related death in the U.S. Poisonings are preventable and treatable and the resource to help is the **Poison Help line, 1-800-222-1222**. The poison center nurses, pharmacists, and doctors staff the line 24 hours a day, 365 days a year and can give you free and confidential advice from how to handle an emergency to how to protect your family from poison dangers.



## WHO?

**Who needs Poison Help?** Anyone can experience a poison emergency. In FY 2016, just under half of the cases managed by the Iowa Poison Control Center involved children younger than six years old, but most of the more serious cases occurred among teens and adults.

Age Distribution of Human Exposures



**When someone calls the poison center, who answers the phone?** Poison center cases are managed by medical experts – doctors, nurses and pharmacists who have extensive training in clinical toxicology.

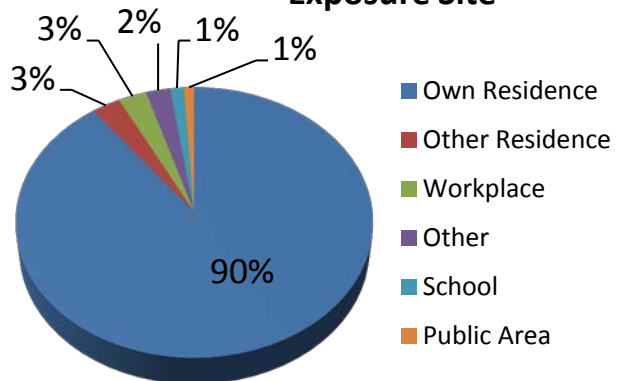
*The IPCC answers nearly 100 calls per day*

**30% of exposure calls to the IPCC came from hospitals**

## WHAT?

**What to expect when calling the Poison Help line?** Your call will be answered by a Specialist in Poison Information who will determine how serious the situation is and guide you through treatment recommendations. Your phone number may be obtained for follow-up. If you are referred to a hospital, the IPCC will partner with the health care providers managing your care and continue to make recommendations as necessary.

Exposure Site



# WHEN?

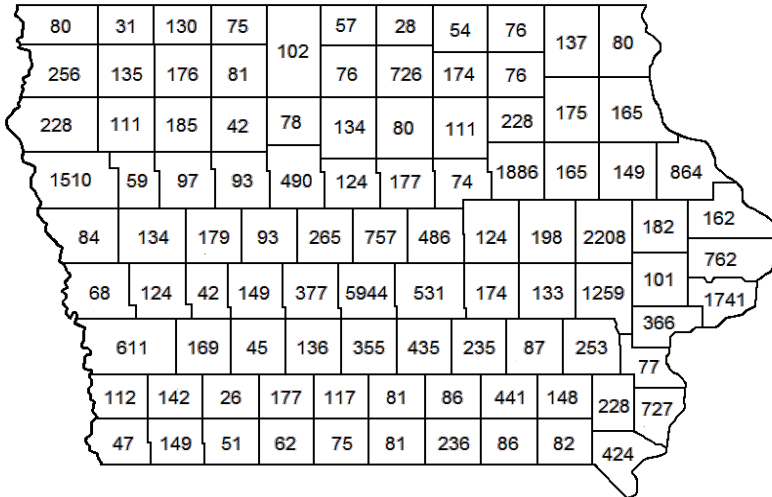
**Iowa Poison Control Center Experts** answer calls 24 hours a day, 7 days a week, every day of the year. Higher call volumes are observed in the warmer months.

# Where?

**Where are the poisoning cases managed?** In FY 2016 nearly 90% of calls from the public were managed on-site preventing unnecessary trips to the ER. Studies show if the IPCC wasn't available, 73% would go to ER.

## Serving All 99 Counties

Poison center utilization and awareness of its services directly results in decrease injury or deaths and reduces unnecessary ER visits.

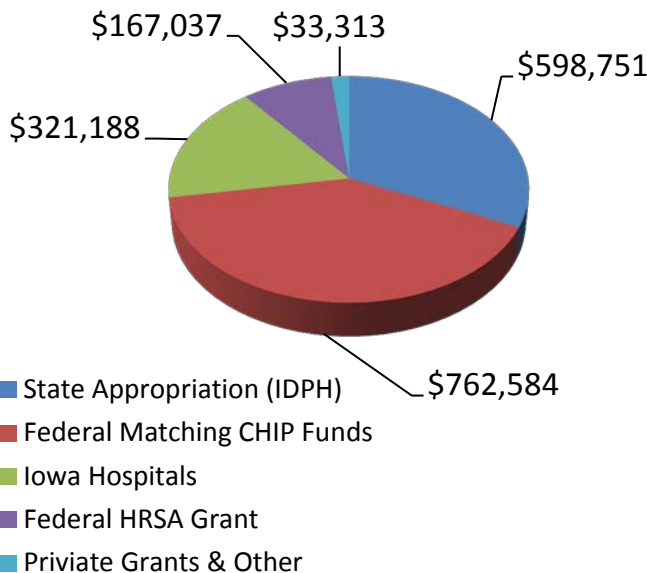


**For every \$1 invested in the IPCC, at least \$13 is saved in health care costs**



Estimated annual cost savings to Iowa and its residents through cost avoidance is \$12.6 million.

## Public-Private Partnership Revenue Sources



## Top 10 Substance Categories Involved

### All Ages

Analgesics	11.3%
Sedative/Hypnotics/Antipsychotics	7.8%
Household Cleaning Products	7.0%
Antidepressants	6.8%
Cosmetics/Personal Care	6.3%
Cardiovascular Drugs	4.3%
Antihistamines	3.9%
Foreign Bodies/Toys/Misc.	3.4%
Alcohols	3.3%
Pesticides	3.2%

**Calls to the IPCC involving heroin overdoses have more than doubled in the last 2 years**

**Savings Lives. Saving Money.**

1-800-222-1222

Visit us at [www.iowapoisson.org](http://www.iowapoisson.org)

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